

My Panel

The defined objectives

- Gain knowledge and control the key operational functionalities of the panel for an optimal use of the platform AreYouNet.

Performance indicators

In 2022, 43 trainees benefited from at least one of our training courses, with an average satisfaction score of 9.3/10.

Teaching method

The training alternates theoretical presentations and concrete examples.

Mandatory pre-requisite to follow the training plan

Have completed the Essential training.

Terms and trigger

The validation of the registration is effective by return of the signed quote.

The training session can be organized within a week from the signed quote.

Monitoring method and results assessment system:

Knowledge check quiz at the end of the training.

Accessibility for people with disabilities

Our training courses are accessible to everyone. You can contact us via email formation@odity.fr to consult us about your specific needs specially related to a disability situation.

Modalities

- **Duration (session):** 1 day

Options:

- A full day of face-to-face training from 9:30 am to 12:30 pm and 1:30 pm to 4:30 pm
- 2 half-days remotely from 9:30 am to 12:30 pm

- **Location:** face-to-face training session takes place at the client's premises. The complete address must be validated with the training Department beforehand.

- **Number of trainees:** 5 maxima (per session).

Charges: 1200 euros excluding tax.

Trainer

Sizar Mani

Material required

One PC per trainee
An Internet connection
A projection screen

Training materials

Training support as a link sent via email.

Contact

Training Department by email formation@odity.fr

Training content

Foreword

Presentation of Odity Technology (software, Services, ...)
Presentation of trainer
Presentation of trainees / needs and expectations regarding platform AreYouNet (panel)

1. Introduction

Panel registration phases
The Panel portal seen by panelist
Panel management process
Panel properties
Panel management rules

2. Recruitment

Panel recruitment campaigns
Status of a panel candidate
Batch processing of the panel candidates

3. Panel members

Member profile
List of attributes (member)
List of events (member)
The batch process

4. Incentives

Panelist order process
Creation of articles
Management of stocks
Online catalog (gifts)
Management of panelist orders

5. Panel statistics

Panel structure
Member life
Participations

6. Publishing to panel members

Link a survey to panel members
Member targeting
Sampling
Publication

7. Panel portal

Consultation mode
Edit mode